



## CASE STUDY

Temple Cinema  
Houlton, Maine  
2x Airius Model 15

### AIRIUS FANS TAKE THE STAGE

Moviegoers are more comfy while enjoying first run films in the nostalgic atmosphere of historic two screen Maine theater after the installation of Airius destratification fans.

A lifelong movie lover, Charlie Fortier, purchased the Temple Cinema, built in 1918, in his home town of Houlton, Maine.

What he discovered once winter set in is that all of the baseboard hot water radiators were located in the front of the theater, and much of the generated heat was trapped behind massive beams running across the ceiling.

This left many moviegoers feeling chilly because they liked sitting in seats near the back of the halls or in the quaint balconies.

After installing fans on the bottom of each of the front beams and then angling them back, he was able to move the warm air up the aisles, and overall temperatures evened out throughout the movie house's two auditoriums.

Many Temple customers soon happily reported they were much more comfortable during shows. Previously they often resorted to bringing blankets from home to stay warm.

For the Temple Cinema, the Air Pear Model 15, designed for ceilings of 15 to 18 feet, proved to be a highly effective air mover.

Equally important, the fan's operation created undiscernible noise levels so as to not detract from the moviegoers' enjoyment.

It is too early to tell definitively but Fortier believes that the installation will significantly reduce his overall heating costs, which in Northern Maine are substantial.

